



AI-Powered Asset Management – Empower Businesses with Smarter Assets

Challenges

Asset Management — A Domino Effect of Inefficiencies

- Current asset management’s siloed approach forfeits convergence across IT, IoT, and OT, leading to operational dysfunction and higher technology costs.
- Organizations run on thousands of assets daily but still struggle with incomplete asset data capture and the absence of a global asset registry, making tracking and visibility a challenge.
- Asset upkeep is essential, but often a hassle. Business rely on break-fix approach that **deteriorates asset health**. Additionally, manual and outdated maintenance workflows hinder productivity.
- At the end of asset lifespan, businesses lack the resources for **sustainable disposal practices** exposing them to data breach.

The Optima Solution

Making Asset Management Intelligent for Businesses

- Smart asset lifecycle management using AI and patented technology, across IT, IoT, OT, and non-digital assets.
- **Automatic asset and network discovery** helps businesses achieve a centralized asset registry with clean, classified data for globally tracking on a single pane of glass.
- Once onboarded, **assets are proactively maintained** to ensure optimal health and performance, reducing failures and downtime. On-field technicians are equipped with **custom alerts and trigger-based tickets**, improving productivity.
- Optima’s intelligent command center transforms **thousands of asset data points into actionable insights** - helping businesses predict end-of-life timelines, and securely dispose or recycle their assets.

Benefits

Optima is a next-gen, easy-to-implement solution that streamlines complex asset management, empowering businesses with smarter, more efficient operations.

»» One-Stop Shop for all Assets

Access end-to-end asset details, including serial number, make and model, real-time readings, maintenance history, and user guides—all at your fingertips.

»» Real-Time Monitoring and Incident Management

Real-time readings enable customized alert notifications based on organization-defined threshold values. In case of active tickets/issues, incident triaging managed through Optima Command Center.

»» Seamless Integrations

Optima acts as a single pane of glass and a unified interface for all your operations, seamlessly integrating with ticketing systems, ESG and Business Intelligence platforms, Hardware Asset Disposition solutions, and more.





Case Study 1:

Fortune 50 Consumer Product Manufacturer

Challenges

- » Inefficient asset onboarding
- » Manual inspection delays
- » Restricted IoT system access
- » Inaccurate alerts

Solution

- » Implemented AI-powered rapid onboarding, digitized inspections with automated workflows and ticketing for proactive maintenance
- » Reduced alert fatigue through intelligent filtering and rule-based analysis of duplicate and inaccurate notifications.

Results

- » Over 200K assets digitized across 51 locations globally.
- » 20% reduction in asset downtime.
- » Annual recurring savings of \$ 1Mil.



Case Study 2:

JLL Technologies - IT Hardware Asset Management

Challenges

- » Fragmented IT asset management
- » Lack of centralized asset tracking
- » Minimal network bandwidth visibility leading to a reactive approach.
- » Complex IT integrations

Solution

- » Onboard assets using automatic network discovery, and centrally track with our Command Center.
- » Implemented bandwidth monitoring to track throughput and proactively generate tickets.
- » Single pane of glass view of all asset performance through our seamless integrations.

Results

- » Onboard 100,000 assets across 22 global JLL offices.
- » Integrate with ServiceNow and the key technology platforms.
- » Activate the command center for asset tracking and informed decision making.



Visit Sclera website to know more.

Contact: Soma Subramanian | soma@sclera.com